



New World New Plymouth City

Application for *Consideration* Of Sponsorship Support

Each year New World New Plymouth City receives hundreds of requests for sponsorships and charitable donations.

In keeping with our commitment to preserving our environment and giving back to the community - we have streamlined the application procedure to help reduce the paper correspondence and allow requests to be processed more efficiently.

Any organisation wishing to apply for consideration of sponsorship is asked to do so by email, attaching completed application form and any supporting correspondence to new.plymouthnw@foodstuffs-wgtn.co.nz with ' **APPLICATION for SPONSORSHIP** ' in the subject line.

Should you need to send via postal mail, please send to:

New World New Plymouth City
P. O. Box 743
Taranaki Mail Centre
New Plymouth

Attention: Sponsorship Manager

To be sure your organisation is considered; please ensure you complete all fields of the application form and that your request for consideration is submitted **at least four weeks prior** to your event to help us ensure we can review and advise within time suitable of your event start date.

Please note where New World New Plymouth City does provide sponsorship support, we do so by a variety of means to mutual benefit using the vast resources we have available, we do not provide sponsorship by monetary funding.

Please understand that funds are naturally limited and we regret that New World New Plymouth City cannot support every individual sponsorship application.

Your request will be answered as soon possible.

Kind Regards,

Sponsorship Manager
New World New Plymouth City



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Application Form: Consideration of Sponsorship Support

I am applying for: Product Date: _____
Sponsorship

Is written proposal attached? Yes No

Contact Details:

Name of Organisation: _____

First Name: _____

Last Name: _____

Email address: _____

Physical Address: _____
(Cannot be PO Box)

City/Town: _____ Postcode: _____

Phone Number: (_____) _____
(Work Hours)

Cellphone Number: (_____) _____

Event Information:

Event/Sponsorship Title: _____

Event Date(s): _____

Event Location: _____
(Including Town/City)



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Expected number of participants:

Expected number of attendants:

Event/Sponsorship Website URL:
(if applicable)

Please describe the event:

Please explain how this event/sponsorship is a 'good fit' for New World New Plymouth City:



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Do you have any other sponsors committed to this event/sponsorship?

Yes No

(If yes, Please State)

Are you considering sponsorship requests with any competing business to New World New Plymouth City?

(If yes, Please State details)

How will you promote New World New Plymouth City for this event/sponsorship?

Do you anticipate media coverage?

Yes No

(If yes, Please State details)



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Organisation Information:

Please confirm you're your Organisation is a regular customer of New World New Plymouth City:

Yes No

If answered Yes, what is the average monthly spend of your organisation?

If answered No, is your organisation interested in discussing the benefits of becoming a Reciprocal Trade Partner with New World New Plymouth City?

Yes No

How many people are in your organisation?

Which Category best describes your organisation?

Not-for-Profit Educational Sporting

Ethnic Group Church

Other - Please State: _____

Is there any additional information you would like to provide:

Yes No

